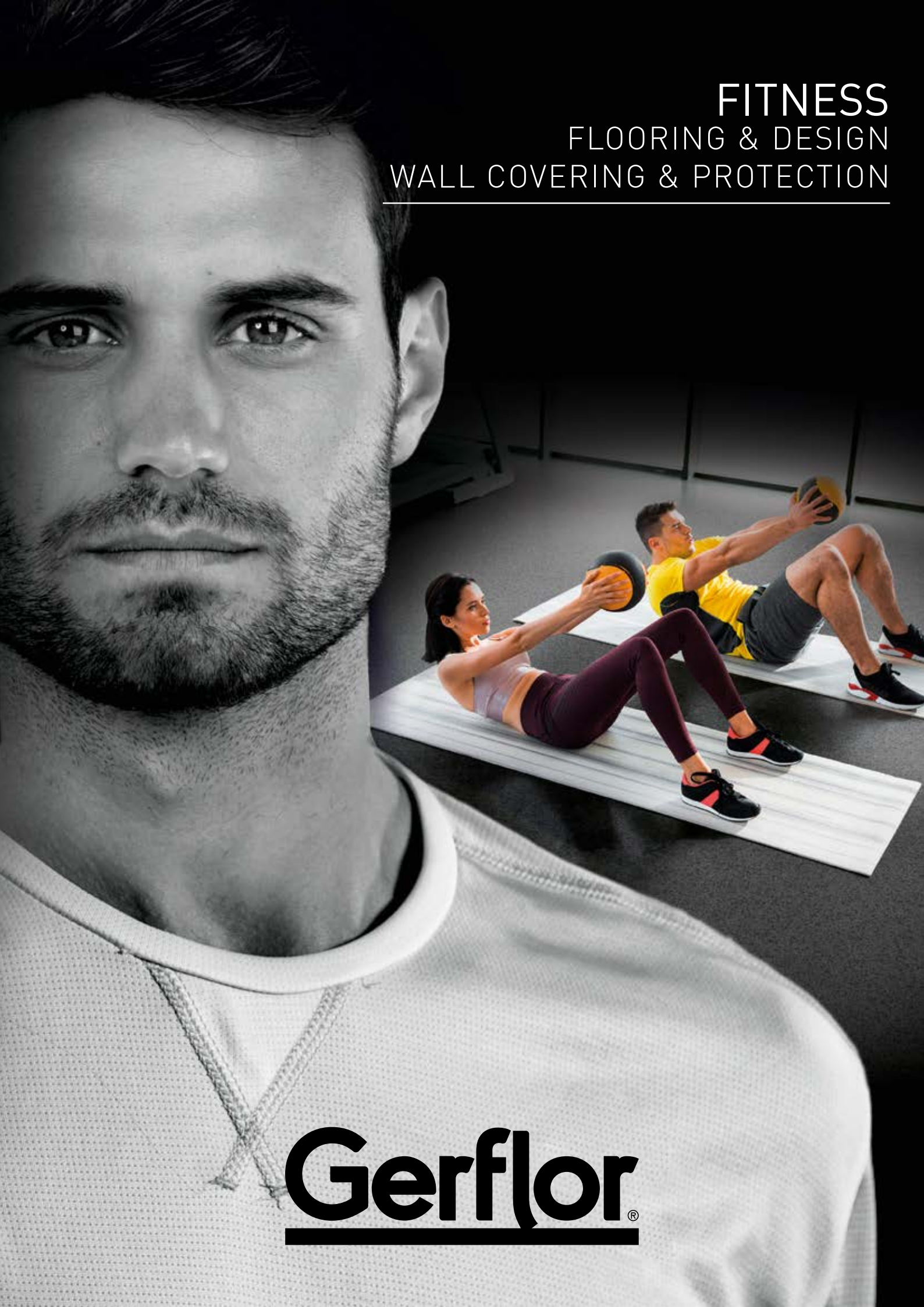


FITNESS
FLOORING & DESIGN
WALL COVERING & PROTECTION



Gerflor[®]





A TAILOR-MADE OFFER FOR FITNESS

We have developed technical solutions responding to all of the issues encountered in a fitness center. From the welcome area to the changing rooms, we have the right products for each area of your club.

**Gerflor your partner in the
fitness world P4**

A solution for every area P14

**Product guide and comple-
mentary ranges P30**



FITNESS FLOORING & DESIGN

Delivering Sports Wellness since 1947



BASIC-FIT

FIT X

the gym

FITNESS PARK

PUMA

LA FITNESS

L'Appart FITNESS

KeepCool

SNAP FITNESS 24-7

HOLMES PLACE

Newfit

Belfius

vita club

World Class

Leisure Connection

HYATT

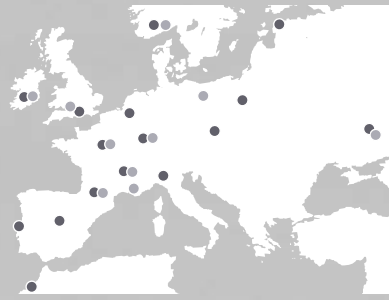
HealthCity

ExxonMobil

atlantawellness community center

energie fitness clubs

الرياضة واللياقة البدنية
FITNESS TIME



● Sales offices ○ Manufacturing plants and logistics hubs

WORLDWIDE PRESENCE 170 COUNTRIES



They trust us:

FITNESS CLUBS
CORPORATE GYMS
HOTELS





King Building - UK

GERFLOR, YOUR PARTNER IN THE FITNESS WORLD

Your challenge is to ensure your members and coaches train in a comfortable environment and stay motivated and loyal. We help you build the community they'll be part of.

No matter where you want to develop your business, you'll find Gerflor has the credible expertise to help you implement the best solution for your customers' needs.

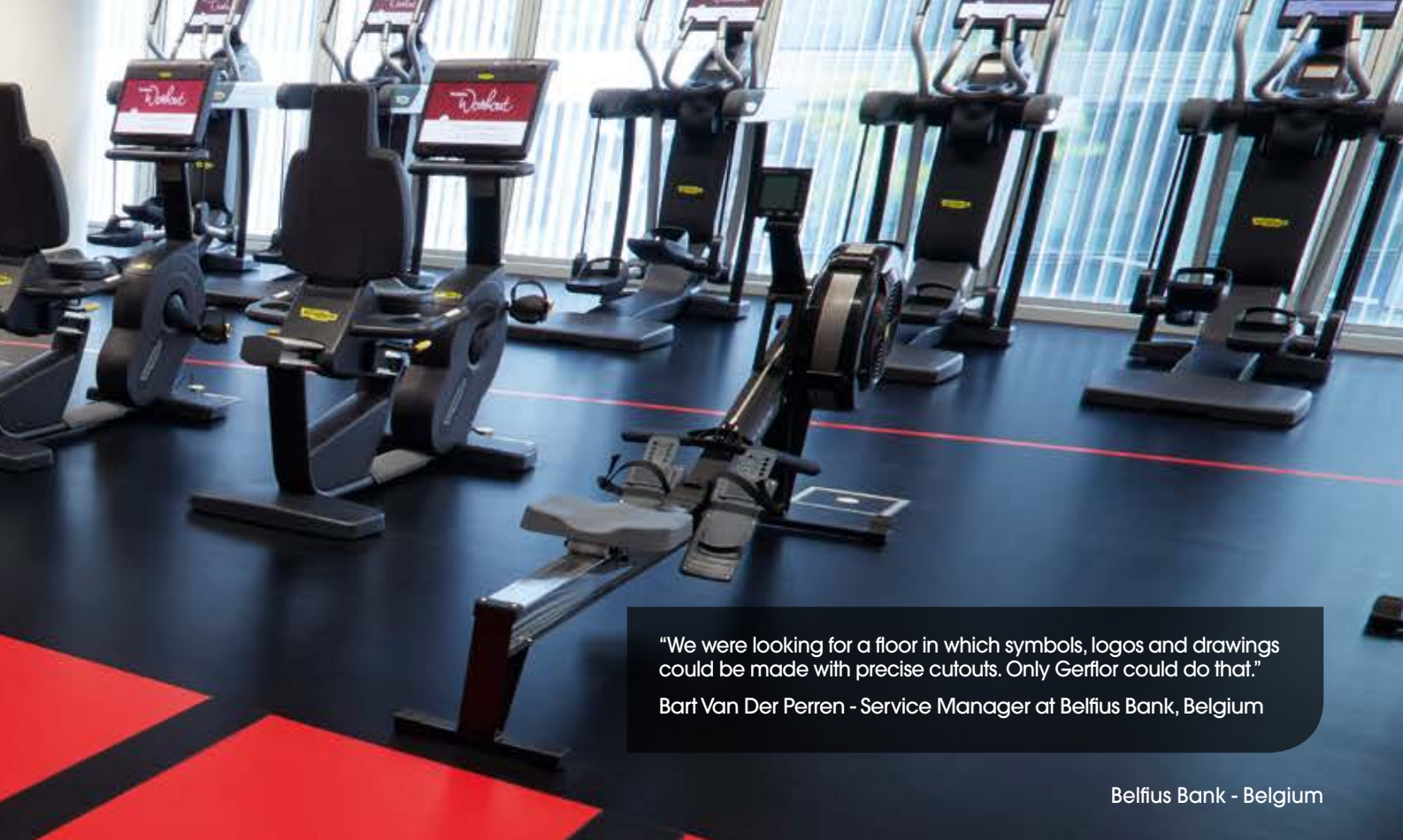


Fairlawns Hotel - UK



INCREASE CUSTOMER LOYALTY





"We were looking for a floor in which symbols, logos and drawings could be made with precise cutouts. Only Gerflor could do that."

Bart Van Der Perren - Service Manager at Belfius Bank, Belgium

Belfius Bank - Belgium

Competition is fierce and you need to stand out from the crowd. We will help you strengthen your brand identity with the right combination of colours and materials. We work with you to develop an environment to attract people and convert curious visitors into loyal members.





INSPIRE YOUR COMMUNITY

Follow our community on : [!\[\]\(3dfb8d66e81160ad61421a3452093d1b_img.jpg\)](#) [!\[\]\(21ece2018b00c7267b3324c50bbed633_img.jpg\)](#) [!\[\]\(074da87f0b7a74793bdf823413604aae_img.jpg\)](#) [!\[\]\(e3dcb983f6af01f6fe3b18e0a7169676_img.jpg\)](#) [!\[\]\(64236d586c7572d933ce39c4de709b6e_img.jpg\)](#) [!\[\]\(ef1c96a177079e53b5de0151cc36b325_img.jpg\)](#)





King Building - UK

Our solutions will help you create a comfortable and sociable environment. Fitness is more than just training, together we will enhance the modern atmosphere that your members are seeking.



Myst Gym Club - Spain



**INCREASE YOUR PROFIT BY
SAVING TIME AND MONEY**





“Our members and guests absolutely love the new floor. The fact that it went down so quickly, considering the state of the existing floor, was a real boon in getting the wellness centre open again for business.”

Sarah Hand - Manager Coppid Beech Hotel, UK

Hotel Cosmopolitan - Brazil

Our long lasting solutions can be installed with minimum disturbance over existing floors and will withstand even the most aggressive uses.



INTERLOCKING TILES
Loose lay installation



TILES AND PLANKS
Interlocking or permanent adhesive installation



ROLLS
Glued and welded





WELCOME AREA



CHANGING ROOMS



GROUP CLASSES



GROUP CLASSES
TARAFLEX®



CHANGING ROOMS
TARASAFE



SPINNING
GTI MAX



WELCOME AREA
CREATION

A SOLUTION FOR EVERY AREA



FUNCTIONAL TRAINING
TARAFLEX®

FREE WEIGHT AREA
POWERSHOCK 80



CARDIO AREA
CREATION



HEAVY WEIGHT & CROSSFIT
POWERSHOCK 300

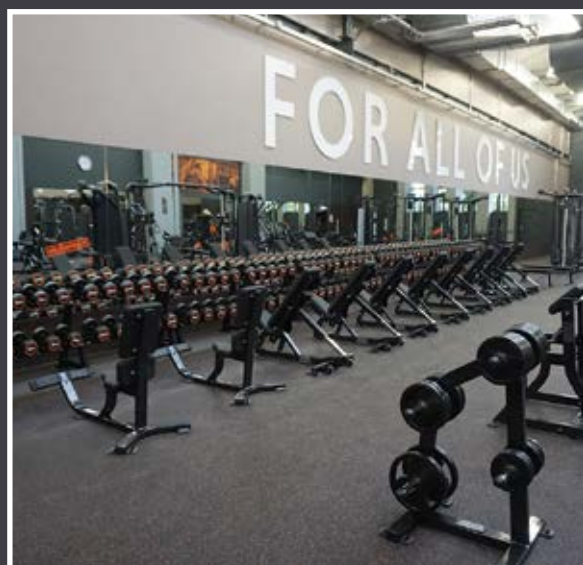
Gerflor offers you a complete floor-to-wall solution to suit all the constraints and requirements of your club.



FUNCTIONAL TRAINING



CARDIO AREA



WEIGHTLIFTING AREA

WELCOME AREA

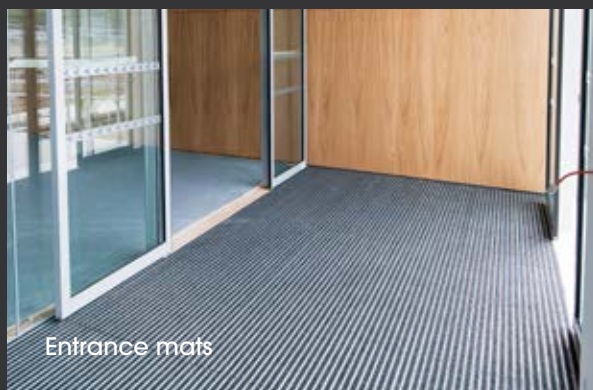
Your club has an identity, create your own ambiance that keeps up with the fitness trends.

Recommended product ranges:

Creation 55
Creation 70



WellVita fitness - Germany



Entrance mats



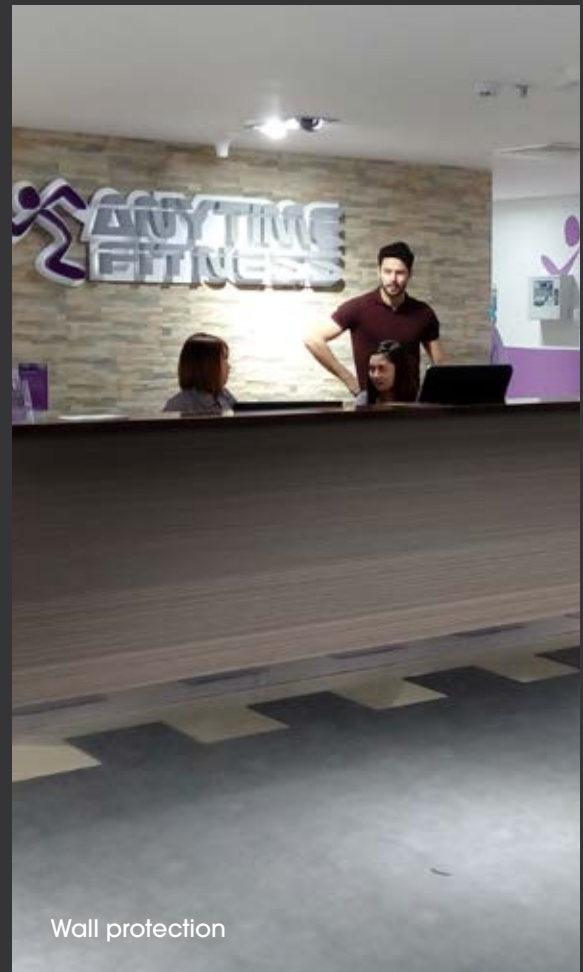
Skirtings and profiles

- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



Had a touch of modernity and design to your club with our personalised wall protections.

Recommended product range:
WALL PROTECTION



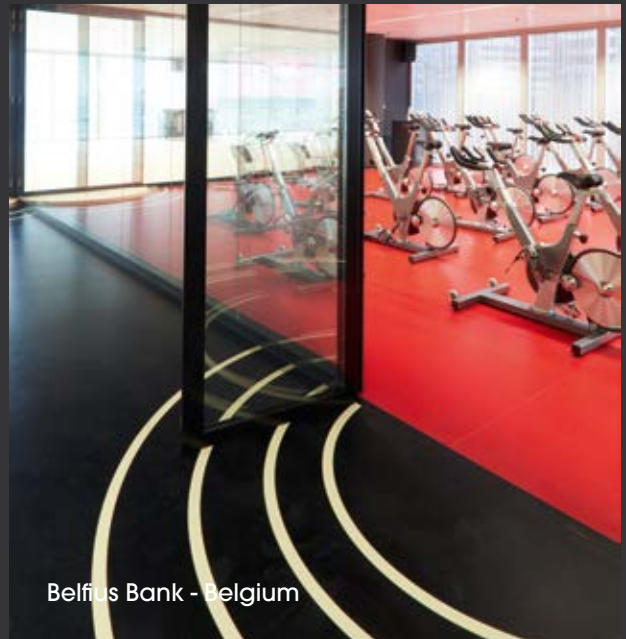
Wall protection

CARDIO AREA

Our floors provide a clean and appealing environment, they resist heavy traffic and treadmill vibrations. Our variety of designs will enhance your cardio equipment.



Dynamic Center - Belgium



Belfius Bank - Belgium



Fitness Park - France

Recommended product ranges:

Creation 70
GTI Max
Powershock 80

- DESIGN
- TRAFFIC RESISTANCE
- EASY CLEANING



"Today we are very pleased with the result. This floor is beautiful and durable. Our customers appreciate it as much as we do."
Gaëtan Lebegge - Newfit Manager, Belgium



NewFit - Belgium
Creation planks - Brittany Oak



FUNCTIONAL TRAINING

"The feedback from our professionals and members has been very positive. We are able to use this floor for group classes and personal training, thus creating a value-for-money area that our members really enjoy using."

Talya Nicolay - Brand Manager Virgin Active, UK



Huddersfield University - UK
Taraflex® Evolution - Gold, Anthracite
Water-jet technology

- CUSTOMISATION
- COMFORT
- PROTECTION



Belfus Bank - Belgium



Recommended product range:
Taraflex® Sports Flooring

Create a real differentiation.
We personalise your floors to offer specific programs that highlight your own identity. Thanks to our water-jet cutting technology, we graphically represent your logo and layout in the floor. No paint, no wear out.



FREE WEIGHT AREA

Build a perfect environment to lift and drop loads without compromising your equipment. With its unique surface, our rubber flooring does not show marks from free weight falls; yet its smooth texture makes it very easy to clean and maintain.



Bingham Leisure Centre - UK



Fitneasy - Belgium

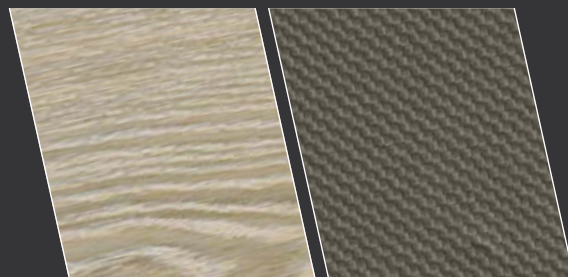
Recommended product ranges:
Powershock 80

- DURABILITY
- IMPACT RESISTANCE
- EASY CLEANING



Strengthen your visual identity and protect your walls against shocks and scratches.

Recommended product range:
WALL PROTECTION



HEAVY WEIGHT AND CROSSFIT AREA



The One Ball - France
Powershock 300

- SOUND INSULATION
- HEAVY LOAD AND IMPACT RESISTANCE
- PROTECTION OF SUBFLOOR



Ensure that users and materials remain safe. Our rubber flooring is tough enough to resist heavy loads. With its shock absorption and grip properties it is also recommended for the practice of Crossfit.



Bingham Leisure Centre - UK



**Recommended
product range:**
Powershock 300

420"



GROUP CLASSES

Provide your members with comfortable conditions that will enable them to give their best. Our sports flooring range provides the best balance between performance and comfort, this will allow you to imagine a wide variety of activities (Yoga, Pilates, Boxing).



South Coast Gym, UK
Taraflex Multi-Use Dark grey



Jazz Studio, UK
Taraflex Multi-Use Wood Grey



Recommended product range:
Taraflex® Sports Flooring

- COMFORT
- PROTECTION



John Smith - UK
Taraflex® Evolution - Blue, Lagoon and Gold



CHANGING ROOMS

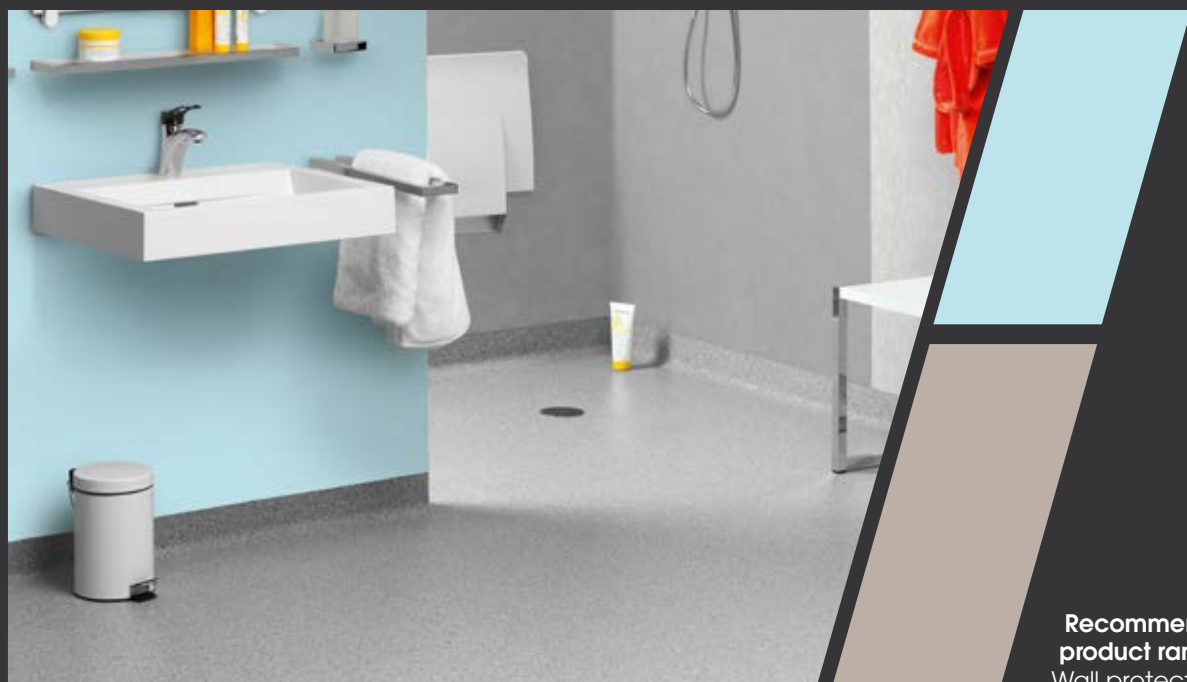
Easily combine design and safety with our non-slip and waterproof solutions.



Recommended product range:
Tarasafe



Aesthetic and lasting protection of walls and doors in damp areas.



Recommended product range:
Wall protection









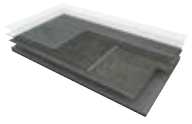



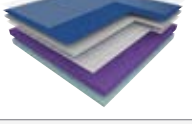

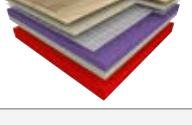



- ANTI-SLIP
- WATERPROOF



Répcse Sportcsarnok - Hungary
Tarasafe and wall protection



PRODUCT GUIDE

		 CARDIO	 SPINNING	 FUNCTIONAL TRAINING	 FREE WEIGHT	 HEAVY WEIGHT / CROSS FIT	 GROUP CLASSES	 WELCOME	 CHANGING ROOMS
Creation 55		○						●	○
Creation 70		●	○					●	○
GTI Max		●	●		○				
Taraflex® Surface		○						○	
Taraflex® Evolution				●			○		
Taraflex® Performance				●			●		
Taraflex® Comfort				○			●		
Powershock 80		●	●	○	●				
Powershock 300		○		○	○	●			
Tarasafe									●

● Recommended

○ Possible

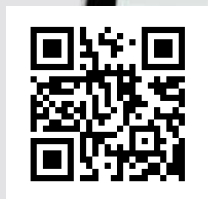
COMPLEMENTARY PRODUCT RANGE



For more information

INTERIOR DESIGNER

Choose the best designs and colours from our library



interiordesigner.gerflor.com



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Gerflor®

Where Champions Play®

