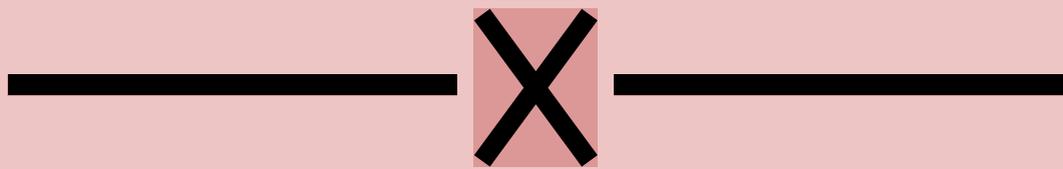


HEMINGWAY DESIGN



fordbo

FLOORING SYSTEMS

HEMINGWAYDESIGN

HemingwayDesign is a multi-disciplinary design agency led by two generations of the Hemingway family and a wider team of talented designers. We create, we transform and we care about the big stuff. We cut through the ordinary and the expected with powerful, visionary design. Our work takes us across interiors, landscape planning and housing regeneration, to exhibitions, event planning, products and fashion – and we do it all with a community-focused and ethical conscience.

FORBO FLOORING SYSTEMS

At Forbo, we're passionate about flooring. We supply sustainable floor coverings specifically designed for each area of an interior, from the entrance, through circulation and communal zones, to each individual space in the building. With a range of subfloor systems, Eurocol adhesives and floor care products to enhance this extensive product portfolio, Forbo Flooring Systems can deliver integrated solutions for every project. We are also a major British manufacturer with five UK manufacturing plants employing more than 500 staff.

INTRODUCTION

The HemingwayDesign x Forbo Flooring Systems collaboration plays with pattern and shape by placing an emphasis on the floor as a surface for graphic art and geometric design.

The collection sees Forbo implement new ideas influenced by HemingwayDesign's work across a number of design disciplines and sectors. Existing Forbo Flooring Systems product is re-imagined to create strong graphic pattern in Marmoleum, texture and colour in carpet tiles and geometrically stimulating flooring with Flotex and digitally printed vinyl.

SNAKES & LADDERS

An oversized geometric graphic grid using cool and warm greys and monochromatic shades from Forbo's eco-friendly and natural Marmoleum Modular shade collection.



T3707 Black Hole (Lacing Strip)



T3718 Pluto (Lacing Strip)



T3716 Mercury



T3704 Satellite (Key Square)



T3722 Stardust

marmoleum® modular

Snakes & Ladders and The Slide use elements from the Marmoleum Modular collection. Marmoleum Modular is an Allergy UK approved floor covering and is made from 88% natural raw materials. 76% of the raw materials are rapidly renewable.

Marmoleum Modular tiles and planks are available in three different sizes. The HemingwayDesign x Forbo collection uses only 50 x 50cm tiles, plus lacing strips and key squares, over the two designs.

Installation guides and full technical specifications can be found at: www.forbo-flooring.co.uk/hemingwaydesign



THE SLIDE



Geometric block pattern using cool and warm greys and monochromatic shades from Forbo's eco-friendly and natural Marmoleum Modular collection.

Please see page 2 for more information about Marmoleum Modular.



T3722 Stardust



T3716 Mercury



T3718 Pluto



T3707 Black Hole

MARMOLAID

Graphic colour block pattern and bespoke graphic layouts from the HemingwayDesign studio using Forbo's eco-friendly and natural Marmoleum sheet collection - available on request - please contact hemingwaydesign@forbo.com

Examples of colourways that may be used:



3251 Lemon Zest



3352 Berlin Red



3708 Fossil



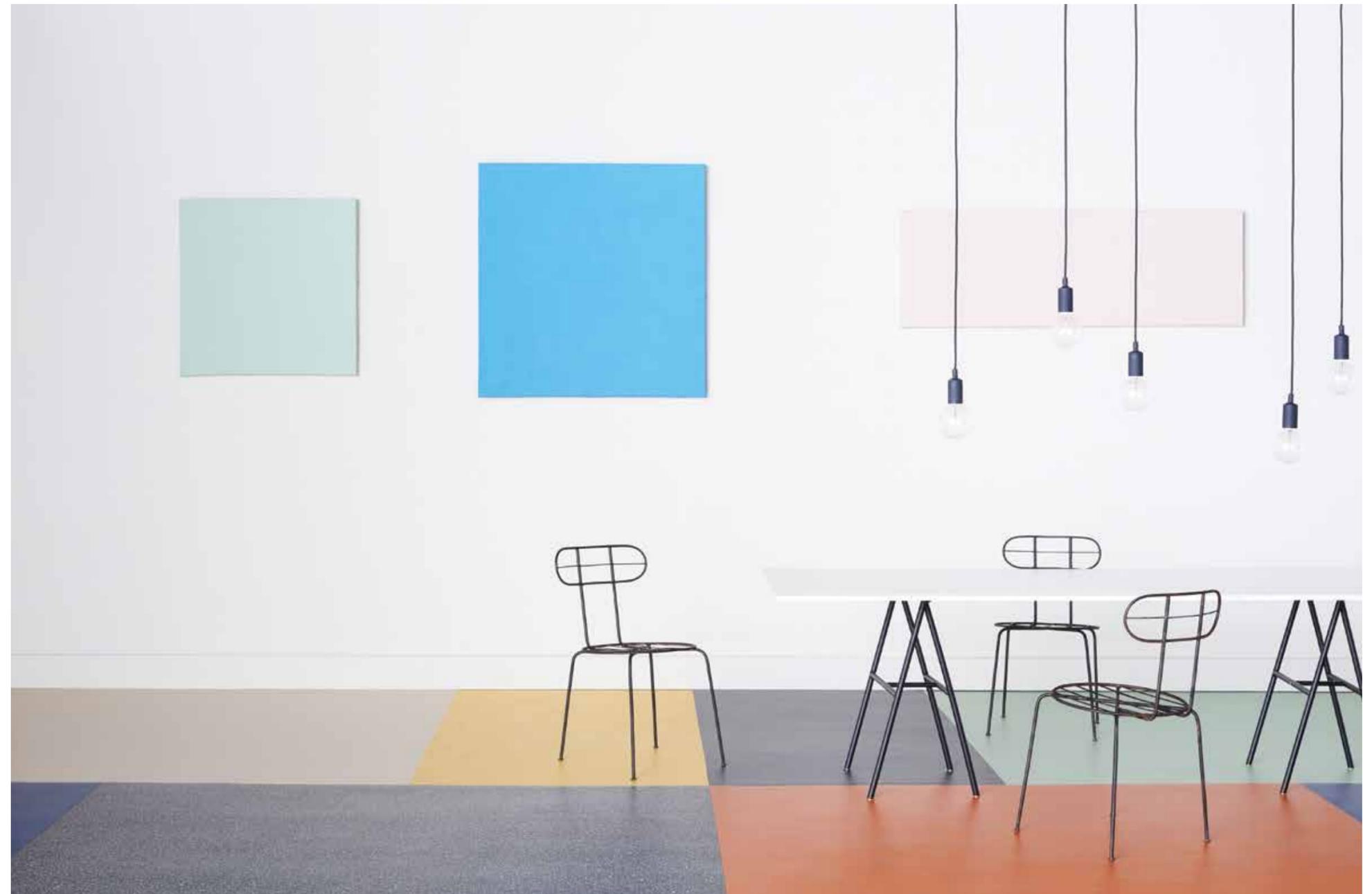
3261 Marine



3707 Black Hole



3891 Sage



The Marmolaid Design service uses 2m wide Marmoleum sheet as its base material. Marmoleum is incredibly versatile in application as well as colour and design. With over 300 colours and more than 8 different structures to choose from, HemingwayDesign has a wide palette from which to design truly individual floors.

Marmoleum sheet is produced using an average of 97% natural raw materials which give it its unique appearance and performance attributes. Marmoleum 2.5mm sheet has recently been independently confirmed as CO₂ neutral (cradle to gate) without the need for carbon offsetting.

For a full technical specification, please visit: www.forbo-flooring.co.uk/hemingwaydesign

HOPSCOTCH

A hand painted monochrome checkerboard recreated as printed flooring.



Hopscotch design digitally printed on Flotex



PRINTED FLOTEX AND VINYL SHEET

Four of the Hemingway designs (Hopscotch*, Hemingbone, Mix & Match and Fresh Cut Graph) are available in a choice of finish, Flotex floxed flooring or digitally printed vinyl.

Flotex offers a completely different dimension in flooring as it combines all the hard wearing and durable characteristics of a resilient floor with the warmth and comfort of a textile floor covering. The 70 million fibres per m² provide a slip resistant surface in both wet and dry conditions and they also absorb sound, making Flotex a quiet floor.

Flotex is an Allergy UK approved floor covering as the fibres trap the allergens until easily releasing them on vacuuming.

Digitally printed vinyl – our advanced printing technology offers a new dimension in colour and design whilst retaining the full performance of our commercial vinyl collection. This includes a 0.7mm wear layer that ensures maximum wear resistance and excellent appearance retention.

For full technical specifications, please visit:
www.forbo-flooring.co.uk/hemingwaydesign

**Hopscotch is only available in digitally printed vinyl*

HEMINGBONE

HemingwayDesign's take on a traditional herringbone parquet floor. A large scale pop art meets hand illustrated graphic repeat.

Please see page 9 for more information about digitally printed Flotex and vinyl sheet.



Hemingbone design digitally printed on vinyl

MIX & MATCH



Mix and Match design digitally printed on Flotex

Geometric patterns for the floor – A selection of bold graphic patterns printed in pastel tones merge together to create the perfect statement flooring.

Please see page 9 for more information about digitally printed Flotex and vinyl sheet.

FRESH CUT GRAPH



'Op Art' for the floor – A subtle yet striking cut up grid graphic repeat.

Please see page 9 for more information about digitally printed Flotex and vinyl sheet.

Fresh Cut Graph design digitally printed on Flotex

MID CENTURY WEAVE

A subtle flecked carpet tile, with a timeless Modernist aesthetic, which brings the sophistication of upholstery and textile fabric to flooring. Made in Britain and available in 3 complementary colours that work beautifully together in a array of original combinations.



CARPET TILES

Mid Century Weave is a versatile, tufted textured loop pile carpet tile ideal for tessellated or quarter turn installation.

Designed for heavy contract use and constructed using 100% regenerated solution dyed ECONYL® polyamide, Mid Century Weave carpet tiles are not only tough and durable but also respond to sustainability concerns. ECONYL® yarn is made from post-consumer and post-industrial waste streams, including old carpets and fishing nets.

For a full technical specification, please visit:
www.forbo-flooring.co.uk/hemingwaydesign



580 Dawn Grey



581 Lagoon Blue*



582 Sunbeam Yellow*

**Minimum order quantities and lead times apply*

ECONYL®
Made with 100% Regenerated Nylon

Forbo Flooring UK Limited
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Ripley
Derbyshire DE5 3NT

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London EC1M 4NR
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Derbyshire DE5 3NT
Registered in England 9200318

FIND US ON



RECYCLING VIA 'BACK TO THE FLOOR'

MARMOLEUM MODULAR AND SHEET

Any installation waste can be collected for recycling back into new Marmoleum products at our plant in Kirkcaldy, Fife which helps us achieve our stated recycled content.

PRINTED FLOTEX SHEET

Any Flotex installation waste can be collected and recycled into new Forbo flooring at our plant in Ripley, Derbyshire.

MID CENTURY WEAVE

Mid Century Weave carpet tiles contain over 58% recycled content by weight and any installation waste can be collected via our 'Back to the Floor' scheme.

www.forbo-flooring.co.uk/hemingwaydesign

www.houseofhemingway.co.uk/forbo

Samples - 0800 731 2369

creating better environments



FLOORING SYSTEMS